



The Tile Roofing Industry Alliance exists because of the dedication and efforts of countless contractors, suppliers, distributors, manufacturers, importers and industry professionals.

TRI Alliance knows the tile roofing industry from the inside out, serving as its primary advocate and resource for more than five decades. Tap into our experience and expertise.

As always, we welcome feedback at [marketing@tilerooffing.org](mailto:marketing@tilerooffing.org).

### MEET OUR MEMBERS - FEATURING CHRIS RAKOS, COLONIAL ROOFING



We had the chance to connect with long time member of TRI Alliance, **Chris Rakos** of Colonial Roofing. Chris has been a resident of Florida since 1973 and resides with his wife, Jenny, of 22 years. When he is not working he enjoys family time, golf and fishing.

### WHY DO YOU ENJOY BEING A TRIA MEMBER?

"I enjoy being a member of the Tile Roofing Industry Alliance for many reasons. Tile is approximately 80% of our business so I appreciate what the TRIA does related to creating additional awareness, offering training for new and experienced installers as well as their specific lobbying efforts related to tile and our roofing industry. I believe that in years past in parts of Florida, the roof tile industry had an undeserved bad reputation. The TRIA through its efforts has helped to remedy that inaccurate stigma, educate on the facts of tile roofing and enhanced/ supported the credibility for those of us specifically in the tile industry."

### - Chris Rakos, Colonial Roofing

For more information on Colonial Roofing, Please visit them at <https://www.colonialroofing.com>

### COLLABORATING CREATES A STRONGER GOVERNMENT RELATIONS PROGRAM

The Tile Roofing Industry Alliance is committed to collaborating with other industry associations and organizations as we weigh in on important government

and legislative topics across the country. With the assistance of our D.C. Lobbyist Craig Brightup, the TRI Alliance has been active regarding pending legislation that affects our members and the roofing industry in general.

We are currently active in the following initiatives:

- Energy performance tax credits
- Infrastructure Investment and Jobs Act
- Build Back Better's Tax Increases
- Build Back Better's Labor Provisions
- State Legislative issues in California, Texas, and Florida
- OSHA Mandatory COVID Vaccinations and OSHA increased job-site penalties
- Supply and labor shortages for the roofing sector



### TECHNICAL INITIATIVES IMPROVE THE ROOFING PROCESS



Our TRI Technical team continues to develop improved standards, code language and best practices to help reduce the cost and labor required to install tile roofs across the country. COVID has created material and supply line availability issues for all roofing sectors. Our technical team continues to work with our members and industry to better communicate product availabilities and cost saving alternatives during these challenging times.

As the TRI we are partnering with FRSA, ARMA, CSSB and other industry trade associations where common interests align for improved codes, approvals, product testing and performance programs. We continue to provide the voice of our industry members in all areas of concern.

The TRI Alliance technical team is currently revising our main TRI installation guide for inclusion of the ASCE-7-16 wind and 2019 building code requirements. Once completed, the manual will be reviewed and issued a formal code product listing report from IAPMO. The TRI continues to review and update our technical bulletins and address concerns raised by our members and the contracting community. We continue to expand our educational outreach in an effort to increase product performance as roofing systems.

## TRAINING & CERTIFICATION DEMAND EXCEEDS EXPECTATIONS



Under the leadership of our Training Directors John and Lisa Jensen, the TRI Alliance has experienced record increases in the demand for both our short courses and manual certification classes. Contractors are reporting increased project awards by marketing their TRI Alliance manual certification credentials. In addition, we are seeking increased inquiries from homeowners asking about contractor credentials.

### IN CASE YOU MISSED IT:

The TRI Short Course, **Tile Roof Components Virtual Trade Show** is now available on YouTube: <https://youtu.be/fQPcwaWwXS8>

### UPCOMING CLASSES:

Oct. 21, 2021 – FREE TRI Short Course – Roof Training in Arizona with ARCA

Oct. 22, 2021 – Manual Certification Webinar

Nov. 5, 2021 – FREE TRI Short Course – Snow Retention on Tile Roofs

Dec 1, 2021 – Florida High Wind Manual Certification Webinar

[SEE THE COMPLETE SCHEDULE](#)

## PARTNERING BRINGS A POWERFUL VOICE FOR THE ROOFING INDUSTRY

The TRI Alliance is very proud to be partnering with the NRCA to help them create their Contractor Pro-certification program. Our long-term relationship with NRCA has helped address legislative, labor, safety and now training initiatives that are important to the roofing community. In addition we have continued partnering efforts with the FRSA in Florida for our wind initiatives and the other regional roofing contractor associations like ARCA, RCAT, CRSMA and WSRCA.



## YOU CAN HELP INCREASE THE VOICE OF THE TILE ROOFING INDUSTRY

TRI Alliance is dedicated to growing the tile roofing market by building awareness of tile's

benefits, supplying technical expertise, and providing training and certification for code-approved tile roof installation. The strength of our organization is derived from the input we gain from our members. We continue to grow each year and our manufacturers, importers, associate suppliers, contractors and general interest members represent some of the top companies and individuals in the roofing industry.

### [LEARN MORE ABOUT THE TRI ALLIANCE](#)

### **TELL US YOUR STORIES**

The TRI marketing committee continues to help increase the awareness of our TRI programs and members through several social media platforms. Our Marketing team headed by Reagan Campbell is always looking for interesting stories and pictures of your tile roofing projects. When you reach out to us with your information, we can help boost your company and social presence through our TRI Alliance platforms. Send information or questions to [marketing@tileroofing.org](mailto:marketing@tileroofing.org)



For more information on the [Tile Roofing Industry Alliance](#) or any of our programs visit our website at [tileroofing.org](http://tileroofing.org) or contact TRI Alliance President Rick Olson at [rolson@tileroofing.org](mailto:rolson@tileroofing.org).

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