



As the year comes to an end, we are reflecting on the industry wins and changes that took place in 2021. The Tile Roofing Industry Alliance welcomes our newest members and thanks returning members who have contributed to bettering our industry and resources.

Enjoy our December newsletter covering our 2021 wins, member features, industry updates and resources. To be featured or share feedback, please email marketing@tileroofing.org.

EXCERPT FROM TRIA'S LOBBYIST, CRAIG BRIGHTUP NOVEMBER ISSUES AND ACTIVITIES REPORT

The bipartisan Ocean Shipping Reform Act of 2021 or OSRA 21 (H.R. 4996) now has 76 cosponsors (44 R's, 32 D's) and adds more each week. NRCA's Sept. 22 "Supply Chain Crisis Telephone Town Hall" made clear that ocean carrier issues are impacting the roofing industry and NRCA letters to Administration officials seeking supply chain help have, among other steps, requested "federal assistance with increasing the speed and capacity at our nation's ports".



ORSA 21 is essentially a "Shippers' Bill of Rights" that would give the Federal Maritime Commission greater enforcement power to rein in unreasonable ocean carrier practices that are adding to roofing-industry challenges and establish fair and well-defined ocean carrier service requirements for both importers and exporters.

TECHNICAL UPDATE

Local Code Adoption - Fall has been a time for our technical team outreach to your local and regional levels on building codes and where local jurisdictions might focus as we transition into 2022. Each year building officials formally adopt their designated codes for the year, and many have additional requirements they have included that are more restrictive in some areas of construction. As we gain insight from this



level of outreach, we will be able to become a greater resource for contractor support and develop improved roofing practices for our training and technical initiatives moving forward.

Installation Guide Updates - With 2022 just around the corner, we are already working on next year's version of our *6th Edition Florida High Wind Concrete & Clay Tile Installation Manual - FRSA & TRI Alliance*. With the proposed changes for wind uplift coming from the ASCE-7 committee, we will need to revise wind tables for the upcoming Florida Building Code Cycle. These revisions will also be part of our regular installation guide "*TRI Alliance Concrete and Clay Roof Tile Installation Manual*" under draft at this time.

Technical Resources - Our formal adopted technical bulletins have been reviewed and the TRI Alliance current resources can be found on our website at www.tileroofing.org under the heading "industry resources".

Technical Outreach - The TRI Alliance technical team continues to respond to our members and the roofing community through our "ask the expert" portal and direct contacts from our consumers and building community. On average the TRI Alliance handles 10-15 requests per day on technical, training and government relation issues where we can help provide direction or answers by relaying industry positions, and installation or code interpretations. Through these connections we have increased our member engagements and are seeing additional members joining our TRI Alliance family as a direct benefit of these discussions.

HAS COVID BEEN GOOD TO US? WHAT'S COMING IN 2022 FROM TRIA TRAINING

While dealing with price increases, material and labor shortages, the construction industry still fared better than many during the pandemic. Demand has been strong, and ever resilient contractors and roofers met the challenge. Lessons learned as TRIA adjusted to a virtual world have enhanced our training options and provided efficiencies that benefit attendees and our ability to provide training opportunities. As we head into 2022 we will return to the classroom, and we will continue using technology for online training.



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TRIA MEMBERSHIP: EXPANDING OUR EFFORTS IN 2022

The growth and success of any organization is through the strength of membership and the accomplishments of goals. We are pleased to report that we have several key accomplishments to highlight:

- Performed an expanded training certification program to help increase the number of trained roofing professionals across the country. This program is being offered online and will return to the classroom in 2022 to successfully meet a greater audience.
- Provided marketing and training to help increase the use of tile in the emerging markets under our outreach program from areas that have not been traditional tile markets.
- Expanded research for both wind and energy related issues.
- Provided Government Lobbying efforts for both energy and OSHA related topics for national and regional focus.
- Expanded our technical offerings through code initiatives, technical bulletins and installation guide materials.
- Increased our partnering with contractor, roofing, inspection and consulting organizations.

CA HISTORIC BENCHMARK HOME FEATURES REDLAND CLAY TILE



The TRI Alliance is excited to share one of Redland Clay Tile's newest projects in Coronado, CA. In 1925, Coronado saw the collaboration of renowned Architects Richard Requa and Herbert Jackson, along with Builders A.E. Keyes and the Reed Brothers - resulting in this Mission Revival 'castle-like' residence. Originally built for Michigan furniture manufacturer, W.A. Gunn, it was designated a Historic Resource in 2004 and received its Mills Act recognition on October 30th, 2016.

Brian Mariotti along with San Diego architect Kim Grant and Papenhausen Construction set out to restore what they could, replace old materials or replicated elements. The roof

tile was custom made by Redland Clay Tile to complete the original facade and aesthetics from 1925.

*Source: **José Ortiz**, Redland Clay Tile and Coronado Historical Association and Coronado Museum

LUDOWICI PARTNERS WITH GBBN ARCHITECTURAL TEAM ON THE CINCINNATI BALLET



Ludowici partnered with the GBBN architectural team; the project's construction manager Messer Construction; and Valley Interior Systems who installed the NeXclad Shingle tile.

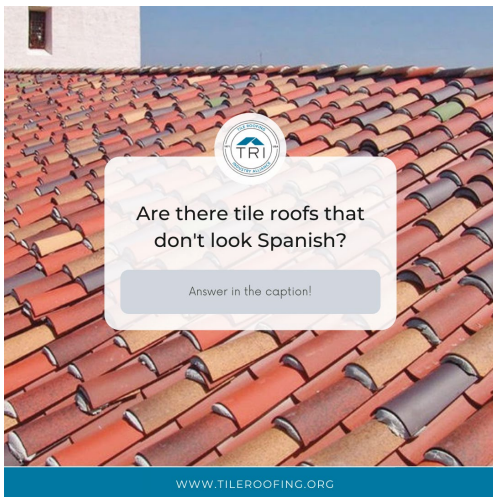
The GBBN architectural team visited the Ludowici factory to research how the tiles were manufactured and the quality of the tile, and had in-depth conversations regarding the project's design goals, finish material color concepts, and tile installation techniques.

The final selection was the NeXclad Shingle tile in Gloss Mediterranean Blue color and 9"x14" tile size. Ludowici assisted the GBBN team with project specific architectural details through their design and documentation phase. When the project moved into its construction phase Ludowici assisted Valley Interior Systems on the tile installation through project specific shop drawings and furnishing the cladding systems that included tiles, fasteners, and other components for the finish installation.

Check out the tile at the Cincinnati Ballet next time you're in Ohio.

TRI ALLIANCE GETS SOCIAL

This year we expanded our social media efforts- becoming more active on Instagram @tileroofingindustry, sharing industry updates, newsletter recaps, member features, training information and beyond. We are excited about the hundreds of new followers that have joined our Instagram page and look forward to continuing to expand our reach in 2022.



FOLLOW US ON INSTAGRAM

For more information on the **[Tile Roofing Industry Alliance](#)** or any of our programs visit our website at **tileroofing.org** or contact TRI Alliance President Rick Olson at **rolson@tileroofing.org**.

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Tile Roofing Industry Alliance