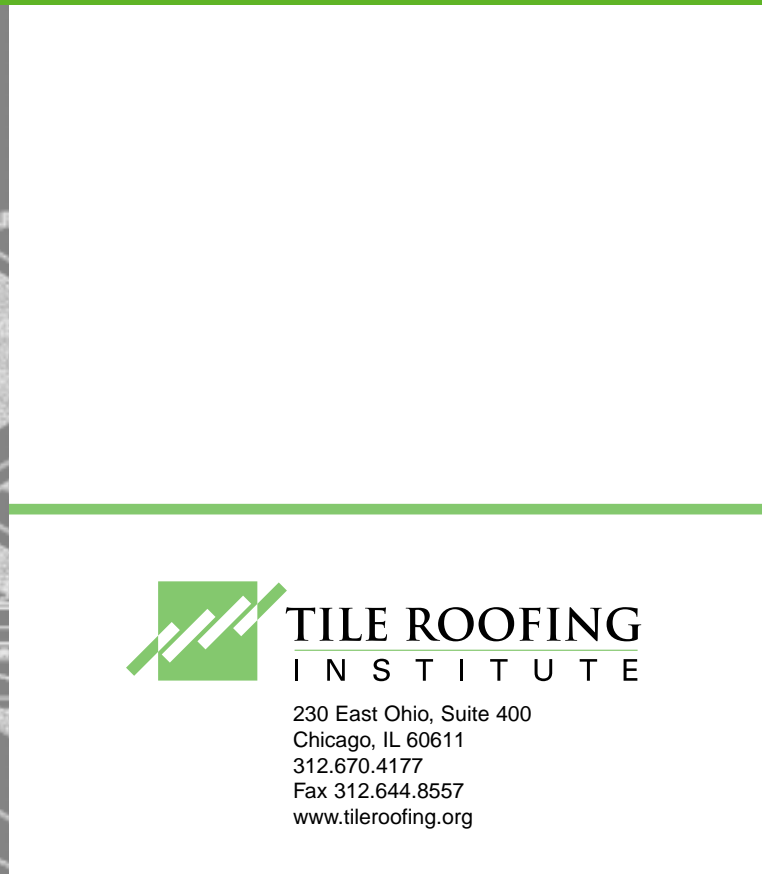


Industry-Leading Professionals

Since its founding over 30 years ago, the Tile Roofing Institute (TRI) has long been the industry's voice for concrete and clay tile code development and testing. TRI has received nationwide recognition for its many contributions to the tile roofing industry.

The Institute's primary mission is to continue the awareness of—and market demand for—tile roofing through continuous improvements in product quality and installation practices. By working closely with various state and local building code bodies, TRI assists members in developing better tile roof systems to reduce the impact of fire, wind, hail, earthquakes and other natural disasters. In addition, TRI educates consumers on the many benefits of concrete and clay tile roofs.

As with any association, its members are the driving force behind progress, and TRI is no different. TRI's members bring years of industry experience and knowledge to the Institute helping it remain a major contributor to tile roofing excellence.



TILE ROOFING
INSTITUTE

230 East Ohio, Suite 400
Chicago, IL 60611
312.670.4177
Fax 312.644.8557
www.tilerooting.org



Imagine the Possibilities
Realize the Benefits





Our Beginnings & Technical Expertise

Founded in 1971, TRI (formerly the NTRMA and Roof Tile Institute) has produced technical manuals and preferred installation practices within all the major code bodies nationwide. TRI has played a major role in testing roof tile under severe weather and seismic conditions as well as the development of building codes. A few instances where TRI's presence has proven to be invaluable include:

- TRI developed the first industry-based series of installation guides for all climatic regions.
- TRI assisted the Committee for Firesafe Dwellings in the creation of legislation to ban combustible roofing materials in California.
- TRI guided the tile roofing industry's successful efforts to revise codes for high-wind speeds, and worked with local building officials to upgrade installation standards following Hurricane Andrew.
- TRI and the University of Southern California determined that tile roofs—when installed under current building codes—withstand forces two-to-three times those generated by the Northridge Earthquake.
- TRI worked with the American Society of Testing Materials (ASTM) to develop standardized testing methods for roof tile.

TRI continues to lead

Member Benefits

As a roofing industry professional, it is vital to stay abreast of technical advancements, safety & environmental issues, and industry market trends. Additional benefits from TRI membership include:

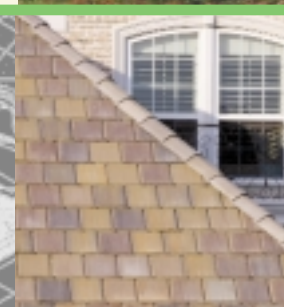
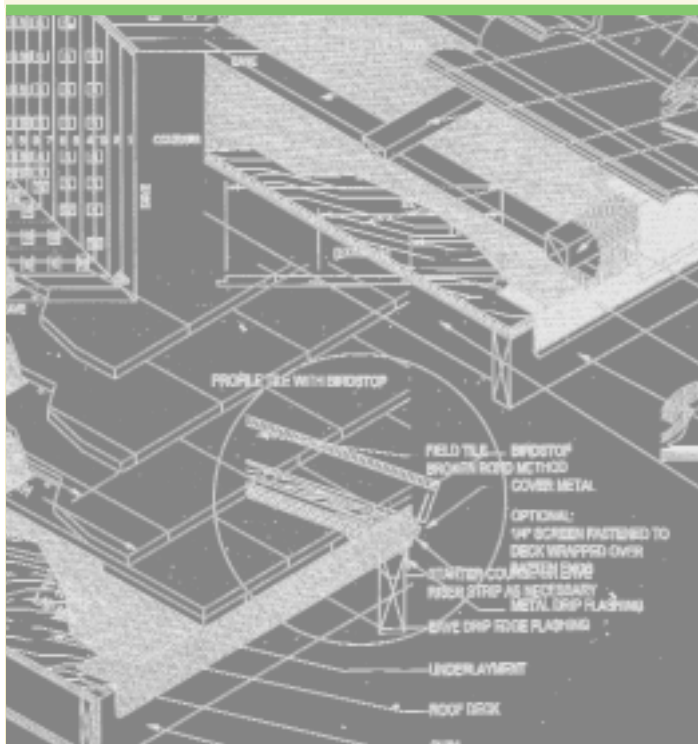
- Lead Generation & Referrals
- Networking
- Training & Education
- Technical Awareness
- Industry Code Development & Installation Guides
- Conferences & Seminars
- Market Research & Trends

Members are also encouraged to participate in any of the Institute's committees including Marketing, Technical, Associate and Membership. Each committee plays an integral role in developing the Institute's marketing plans, technical programs and future initiatives.

Conferences

TRI hosts two membership conferences a year that focus on major issues impacting the tile roofing industry. You will hear the latest trends in technology, installation guidelines and market research as well as find out about the exciting activities occurring at the Institute, both in technical advancements and marketing programs. The conferences are open to both producer and associate members.

Producer members are companies in North America that manufacture concrete and clay roofing tiles, and associate members are companies involved in creating products necessary to the manufacturing or installation, such as sealers, pigments, cement products, fasteners, adhesives, etc.



Act Now!

Take this opportunity to sign up as a member of TRI and become a part of advancing the tile roofing industry.

You can sign up online at www.tileroofing.org/member or fill out and fax the enclosed application to 312.644.8557.